



Wood Reel Recycling Program

Now our clients can clear their sites faster with less cost and effort by using the General Cable Wood Reel Recycling Program.

Simply call **1-800-633-3962 ext. 5040** and schedule your pick-up. Within 24 - 72 hours, all wood reels that are in good condition will be removed from your lot and recycled at no charge.



Benefits

- Reduces disposal and landfill charges
- Eliminates transportation of empty reels
- Eliminates time and labor of breaking down reels for disposal
- Eliminates need for locating disposal sites
- Eliminates the need to burn reels
- Promotes lot cleanliness
- Promotes local and national environmental goodwill
- Cost avoidance reports are available upon request

Conditions

- Only reels with 30" diameter flanges or larger can be recycled
- Retrieval location must be within 500 miles of a recycling center
- Have less than a full truckload of reels? Smaller quantities may be combined with other local pick-ups. Call for details.
- All reels must remain assembled and be in good condition
- Reel pick-up will occur 1 to 3 days from request

Contact

Call **1-800-633-3962 ext. 5040** to contact Sonoco Reels and schedule pick-up of your used General Cable reels.

Reporting is available with estimated disposal cost savings and trees saved.